



# REVIEW MARCOM



*It's*  
**REVIEW**  
*Time*

REVIEWMAR.COM

# T A B L E O F C O N T E N T S

About Us	7
Our Journey	8
Our Philosophy	10
Our Services	12
Strategic Planning	
Brand Development	
Advertising	
Digital Marketing	
Events Management	
Production	
Whether Big or Small	20
Featured Projects	42
Our Clients	56
Contact us	63

W  
E  
C  
L  
E  
M  
O  
M  
E

# ABOUT *About Us* US

You are probably reading this because you want to know more about us or want to work with us. Either way, Welcome!

**Review Marcom** is a 360 degree Marketing and Advertising Agency where passionate minds unite to create the perfect blend between Logic and creativity to create your tailor-made story.

# TAILOR -MADE. *Story*



# *Our* JOURNEY

We've been here creating and customizing our client's stories since 2010. And we believe everyone has a story,

*BUT THE SECRET OF A GOOD ONE, IS HOW TO HOW TO DISCOVER ITS GEMS TO NARRATE IT.*

*AND WE KNOW HOW EXACTLY TO DO SO!  
We have all what it takes, to help your business grow.*

OUR  
JOURNEY,  
OUR  
TOUR.

2010  
*Since*

# PHILOSOPHY *Our*

A wise man once said everything needs review! that's why **Review Marcom** is more than a marketing agency, it's a concept of continuous review for everything, It's a following process of the three triangles, logic, creativity, and experience.

Because our main aim is getting you developed, grown, and elevated, we are moving with the latest updates in the market.



So, whatever your business stage is, you can rely on the experience of our team, to review, analyse and develop every stage of your story, at the perfect time with the highest quality.

If you don't think everything needs Review, look again, you just haven't found the right perspective yet.

**It's Review Time.**

*It's*  
**REVIEW**  
*Time*

# SERVICES *Our* ES

- 1 STRATEGIC PLANNING
- 2 BRAND DEVELOPMENT
- 3 ADVERTISING
- 4 DIGITAL MARKETING
- 5 EVENTS MANAGEMENT
- 6 PRODUCTION

EVERYTHING STARTS WITH A  
DOT & LINE

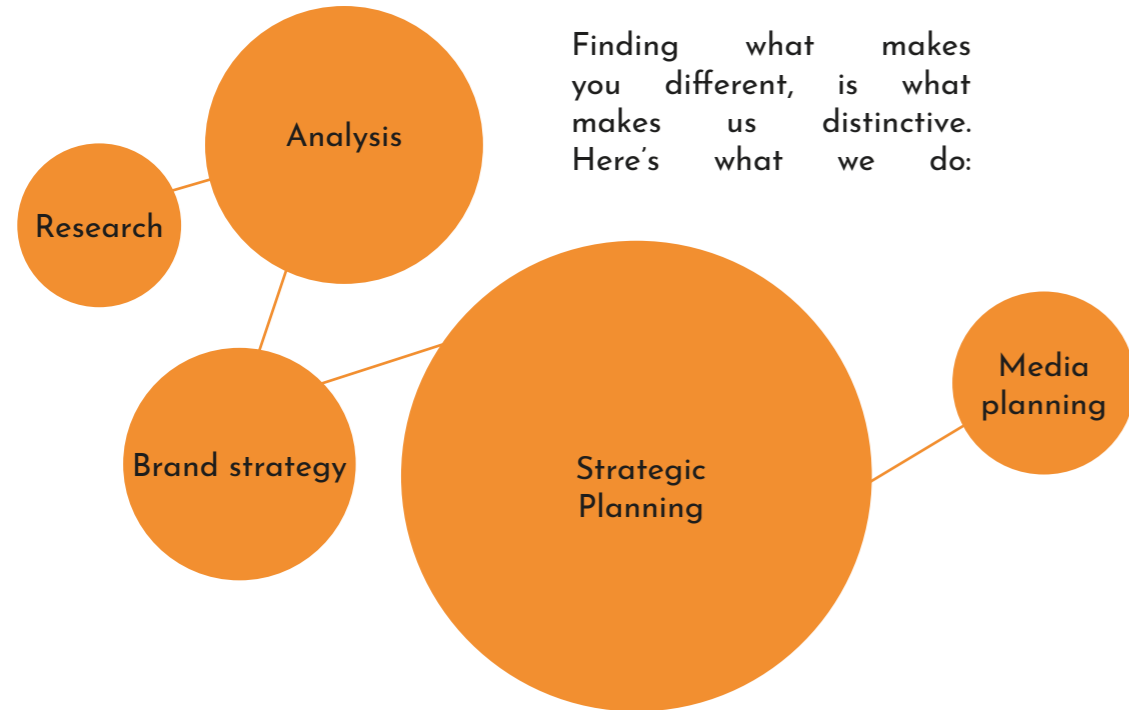
# 1

## STRATEGIC PLANNING

Determining the first chapters of your story means determining YOUR WHOLE IDENTITY.

And we are here when it's time to write your prologue, and when it's time to discover your hidden gems, we are here to start digging!

Finding what makes you different, is what makes us distinctive. Here's what we do:



# 360°

# MARKETING And ADVERTISING AGENCY

# 2

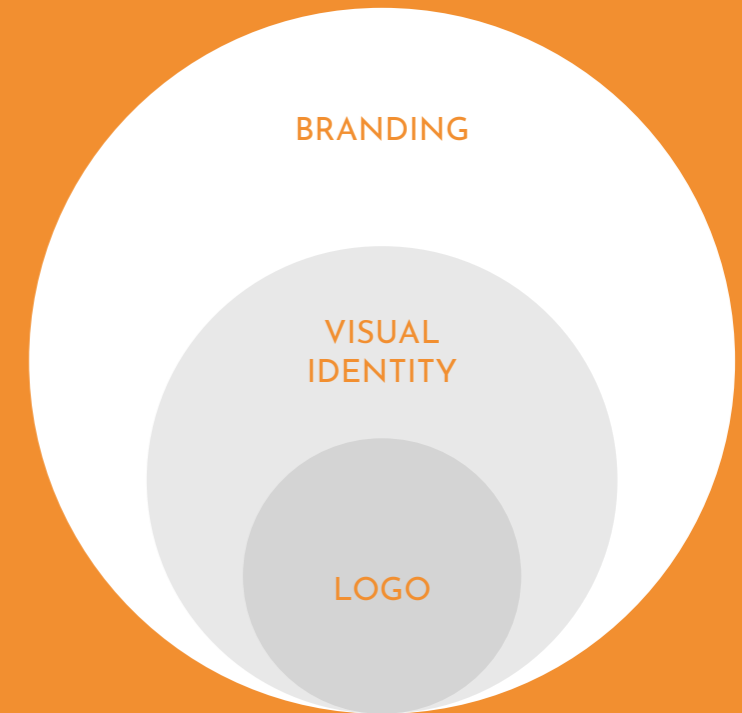
## BRAND DEVELOPMENT

Our rule is not only about branding or rebranding your logo, but it is about adding a value that adds equity to your brand, meets your objectives, and leads to your future goals.

We know how to go through every detail of your story to develop your business.

Here's what we do:

- NAME SELECTION
- BRANDING
- REBRANDING



WHETHER YOUR BUSINESS IS  
**BIG/SMALL**  
WE HANDLE IT ALL

3

## ADVERTISING

Want to deliver your voice to the right audience? Do you need a hand to grab the attention of your business? You are in the right place, to build creative, outstanding campaigns to visualize a remarkable image that sticks in people's minds when thinking about your brand.

- COPYWRITING
- RADIO
- TV
- OUTDOOR

Here's what we do:

4

## DIGITAL MARKETING

We know that promoting your products and services is tricky, but we are here to use every skill we learned through our years of experience, to maximize your online presence and to reengage you with your target audience.

Here's what we do:

- WEBSITE
- DEVELOPMENT & DESIGN
- SOCIAL MEDIA MANAGEMENT
- GOOGLE MARKETING

A

&  
ONLINE

S

# 5 EVENTS MANAGEMENT

Organizing and planning events, is such a pivotal process, right? In Review Marcom go through a series of well thought out plans that drop everything in its perfect place, until we brought life into your events.

- EVENT PLANNING
- BOOTHS
- PARTITION BUILDING
- USHERING
- GIVEAWAYS

Here's what we do:

# 6 PRODUCTION

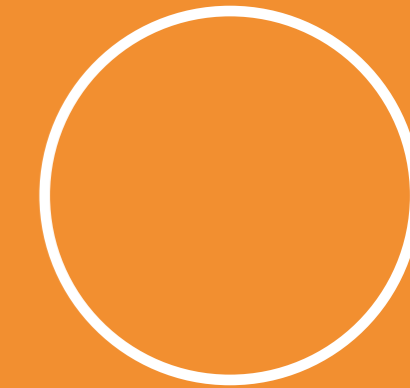
When you need to spot the lights on your brand, and present the perfect image of your services, it's our time to represent our pieces of art to life.

- OFFSET PRINTING
- DIGITAL PRINTING
- PHOTOGRAPHY
- VIDEOGRAPHY
- VIDEO EDITING
- MOTION GRAPHIC
- TV COMMERCIAL

Here's what we do:

WHETHER YOUR EVENT IS  
**BIG**/SMALL  
WE CAN HANDLE IT

# WHETHER BIG



- BRANDING / REBRANDING
- ONLINE / OFFLINE
- STATIC / DYNAMIC
- PLACE / BRAND
- REAL ESTATE / REAL FOOD
- AUDIO / VIDEO
- PLANNING / CREATIVE
- PAPER / ON WALLS
- INDOOR / OUTDOOR

OR SMALL  
WE CAN HANDLE IT



WHETHER  
BRANDING





WHETHER  
BRANDING





WHETHER  
BRANDING

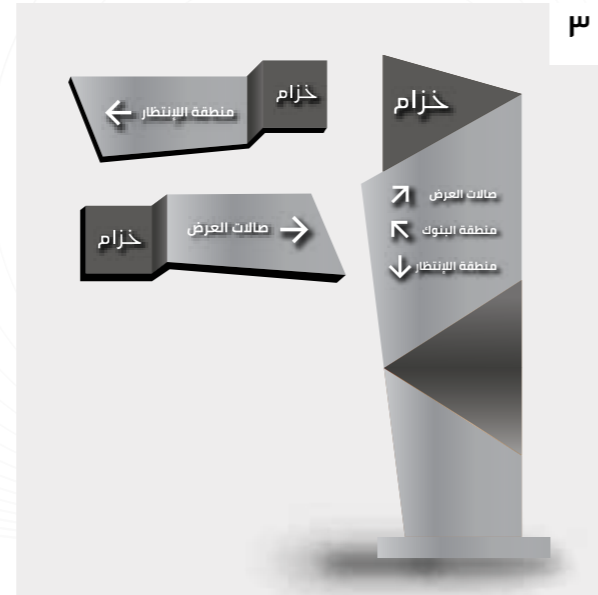
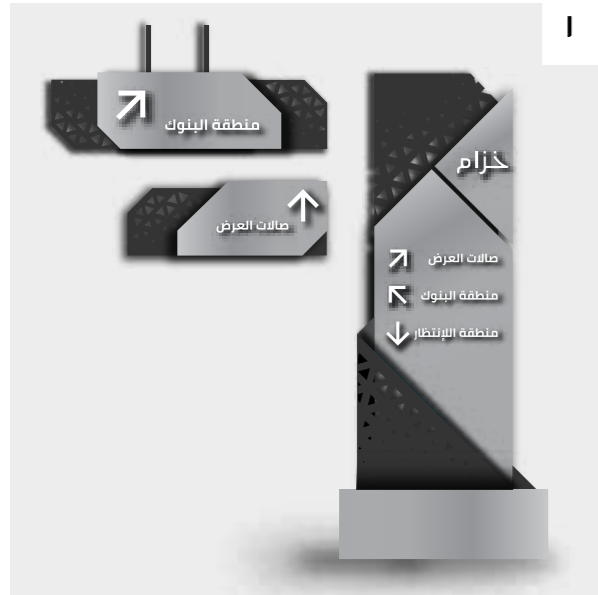
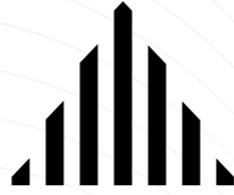




# WHETHER BRANDING

الشركة الوطنية للإسكان  
National Housing Company

NHC





# WHETHER BRANDING OR REBRANDING



A.D | DESIGNER  
Architectural . Decor . Designer  
↓  
A.D DESIGNER



WE CAN HANDLE IT ALL



WHETHER  
ONLINE  
OR  
OFFLINE



WE CAN HANDLE IT ALL







WHETHER  
PLACE  
OR  
BRAND

TAILOR  
-MADE  
Story



WE CAN HANDLE IT ALL



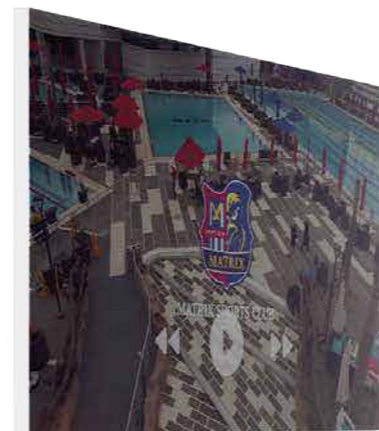
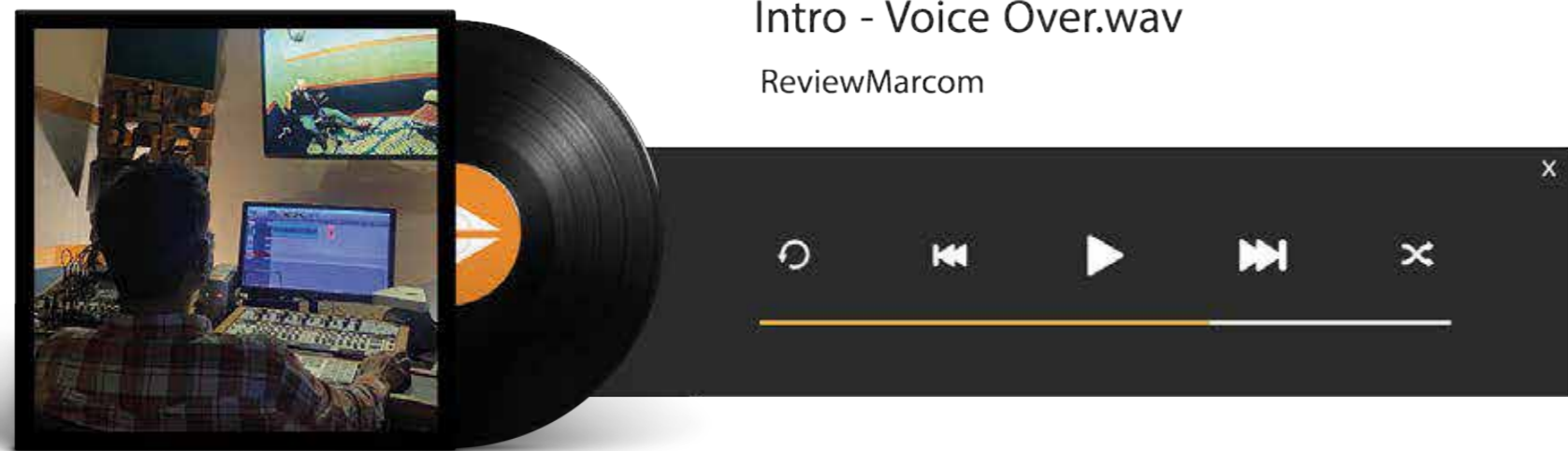
WHETHER  
REAL ESTATE OR REAL FOOD





WHETHER  
AUDIO  
OR  
VIDEO

TAILOR  
*Story*  
-MADE



# WHETHER PLANNING OR CREATIVE



TAILOR  
-MADE  
*Story*





WHETHER  
ON PAPER  
OR  
ON WALLS





WHETHER  
EVENT  
OR  
PRODUCTION

TAILOR  
-MADE  
Story



WE CAN HANDLE IT ALL



**WHETHER  
INDOOR  
OR  
OUTDOOR**



# WHETHER BIG

**OR SMALL  
WE CAN HANDLE IT**

# *Featured* PROJECTS

- VERNBRO GLOBAL INVESTMENT
- ADDESIGNER
- MATRIX SPORTING CLUB
- MERCON | G7
- TRIVIUM BUSINESS COMPLEX
- GABALLAH GROUP & STORES
- TRE | AL TAHRIR REAL ESTATE

# *Featured* PROJECTS

CHALLENGES EVERYDAY . ACCEPTING CHALLENGES EVERYDAY . ACCEPTING CHALLENGES EVERYDAY





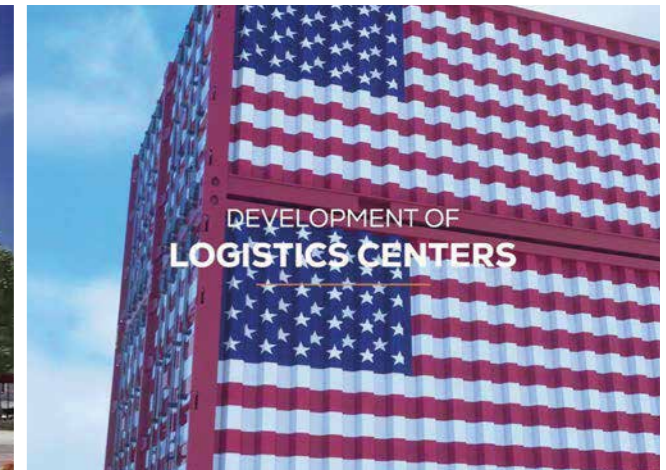
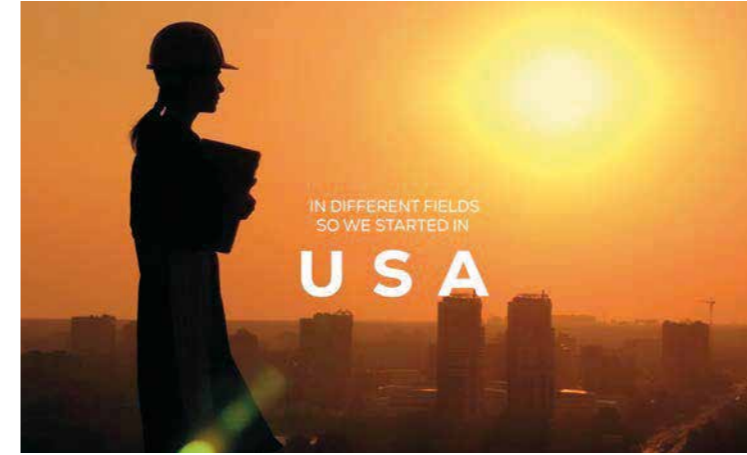
VERNBRO GLOBAL  
— INVESTMENT —

VGI is American Egyptian company started its investment in Egypt since 2015 and since then we are honored to be the sole marketing consultant and advertising agency for all company's projects whether inside Egypt or in the USA. VGI is considered as oldest clients we have since 2015 till now and a strategic partner in our journey.



VERNBRO GLOBAL  
— INVESTMENT, INC —

FOSTERING  
DEVELOPMENT THROUGH  
**WORLD**  
PARTNERSHIPS





# A.D. DESIGNER

Gaining the trust of one of the architecture and interior design leaders in the KSA market wasn't an easy task and took a very hard effort to understand the industry and market needs, we were able to develop a Business Development plan, a new brand identity, and full communication materials.







# MATRIX SPORTS CLUB

Being responsible for branding a whole 25 acres club is an extremely challenging task, with different sizes, different materials, and different messages in every corner of the club meanwhile you have to keep the same standard and theme for the whole project above all that we must finish all that within 45 days in the winter season, in addition, the coordination with the print houses and site engineering and all involved parties. We were able to DESIGN, PRINT, and INSTALL more than 2000 sqm of designs and install it in the exact time.



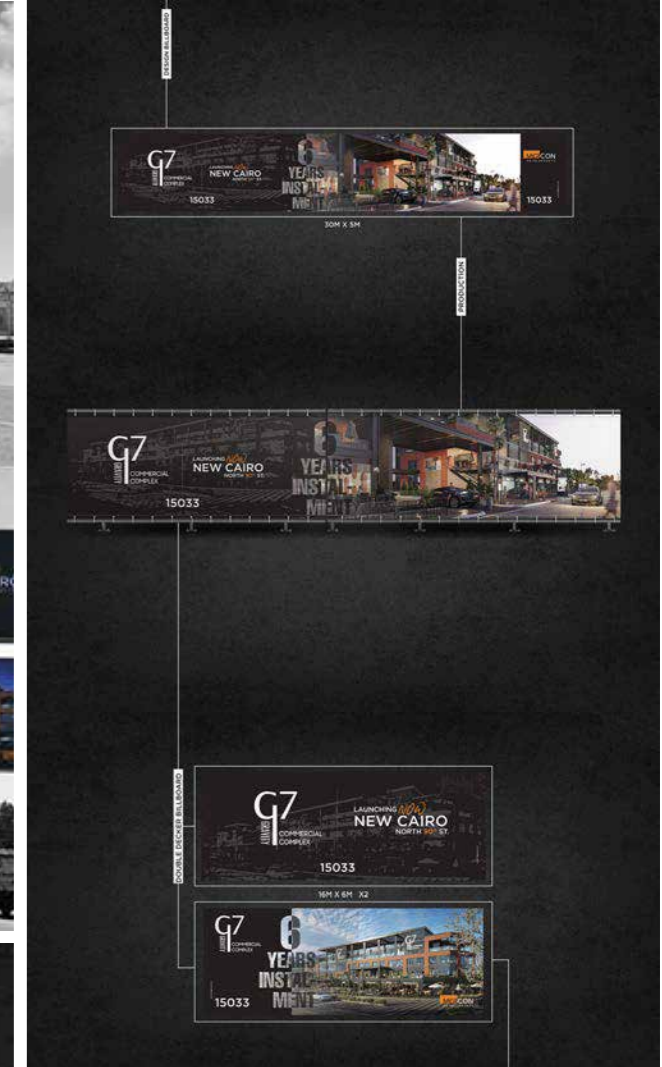
2,000 SQM  
*Production*  
IN 45 DAYS





# MERCON DEVELOPMENTS

This campaign must be delivered in less than 24 hours and must be professional and attractive ... "that was the client request" The first meeting held at 2:00 pm in Mercon office and they gave us all project materials, our team is always ready, we started the layout and concept at 4:30 pm and we were able at 10:00 pm to send 5 different designs, by 12:00 am we reached with the Mercon team to the final design, then from 12:30 am till 7:00 am we implemented the design concept to more than 30 different outdoor size varying from double dicker, gates, mega signs to single size. It was race against the time and mistakes.



the **18** HOURS Challenge





One of the most lovable projects we did in our life cause it involves too complex challenges in creating a brand architecture for the mother company and its affiliated companies and using Arabic calligraphy and maintaining the company legacy and mixing up all that and presenting it in a modern flexible direction.



### Brand Architecture

A system that organizes brands, products, and services to help customers access and relate to a brand.



THE STATE OF BEING *Diverse*



Being responsible for transforming the mindset of business owners toward editing their company name in a way that reflects their real business size and image in the market especially after 15 years was almost likely impossible, but we did it and were able to do a complete rebranding and full communication materials in addition to digital marketing solutions.



**REINVENTING**  
*The Identity*

*Our*  
CLIENTS

OUR  
JOURNEY,  
OUR  
TOUR.

20  
*Since*  
10



# Our CLIENTS

A.DESIGNER

MERCON DEVELOPMENTS



20 Since 10

# Our CLIENTS



# WANT TO SEE MORE?

## LET'S HAVE A COFFEE

# 36

El-Nozha,  
Al Golf, Nasr City, Cairo



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